



MASTER MASERATI

DRIVING COURSES



---

# WELCOME

---

## THE 2018 MASTER MASERATI DRIVING PROGRAMME

We like to think of Master Maserati drivers as part of a growing family of driving enthusiasts – and we would be delighted if you joined us.

Our courses are for everyone, regardless of experience or ability – you don't have to be like the former Maserati racing legend Juan Manuel Fangio to join us! They also reflect the principles that guide everything we do. We offer, for instance, tailored one-to-one instruction from championship-winning drivers who provide coaching from the passenger seat as you drive – an experience that's rare to find in our industry.

You can enjoy the entire Maserati model range in depth and in safety, alongside the GT4 race car and the iconic MC12 Versione Corse. Advanced technology, such as telemetry and video analysis, also makes each experience truly immersive and rewarding.

Master Maserati courses are held at the Varano de' Melegari (Parma) circuit, a track with first-class safety standards and superb on and off-road facilities nestled in beautiful Italian countryside.

We very much look forward to welcoming you there soon.



---

'You need great passion, because everything you do  
with great pleasure, you do well.'

---

Juan Manuel Fangio

1957 Formula 1 World Champion on a Maserati 250F





---

## THE INSTRUCTORS

---

You're in exceptionally competent and safe hands as a Master Maserati driver at the Varano circuit. Our experts are Italian and international drivers with first-hand experience in elite racing categories such as Formula 1, the World Endurance Championship and the World Rally Championship.

They have also worked exclusively at Master Maserati for many years, combining training at Varano with their own motor sport careers. All in all, including

our driving experts, there is a staff of more than 50 people, led by general manager Andrea de Adamich.

Andrea, 76, is a highly respected figure in motor sport. After making a name for himself by winning the 1965 Italian Formula 3 Championship, he went on to compete in 34 Formula 1 grand prix and enjoy further success in sports cars and sedans. He has raced for Ferrari, Alfa Romeo, McLaren, March, Brabham and Surtees.

---

*'Our instructors are all from the track or from rallying. Only those who have competed can teach how to correctly and safely exploit such fast and powerful cars on this specially equipped, technical course. In just a few sessions, our students' abilities increase significantly and their skills are immediately translatable to the road.'*

---

Andrea de Adamich



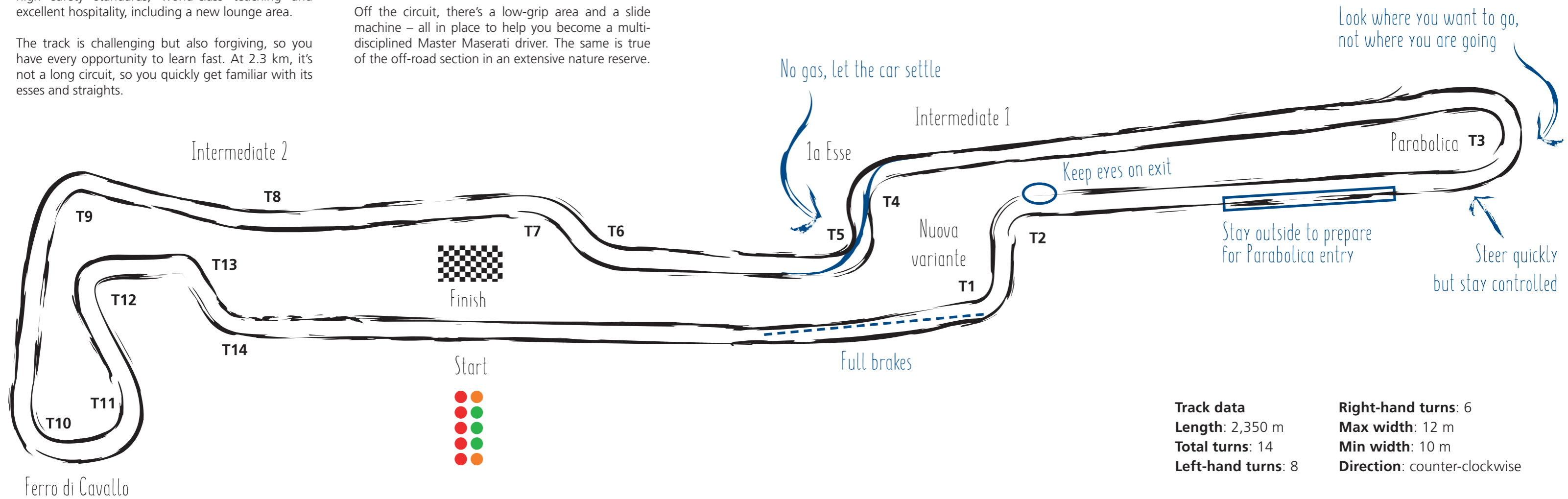
# THE TRACK

The Varano de' Melegari course, about 25 km southwest of Parma, is ideal for both intensive learning and relaxed enjoyment. An elite venue, but with a warm and friendly family atmosphere, it offers exceptionally high safety standards, world-class teaching and excellent hospitality, including a new lounge area.

The track is challenging but also forgiving, so you have every opportunity to learn fast. At 2.3 km, it's not a long circuit, so you quickly get familiar with its esses and straights.

When you're out there, you'll learn about visual reference points, racing lines, braking zones, finding your apex in corners, carrying speed through exits, under- and oversteer and a lot more.

Off the circuit, there's a low-grip area and a slide machine – all in place to help you become a multi-disciplined Master Maserati driver. The same is true of the off-road section in an extensive nature reserve.



**Track data**  
**Length:** 2,350 m  
**Total turns:** 14  
**Left-hand turns:** 8

**Right-hand turns:** 6  
**Max width:** 12 m  
**Min width:** 10 m  
**Direction:** counter-clockwise



---

# PRACTICE

---



This is where your journey to Maserati Mastery begins – all under the watchful eye of your personal driving expert. Think of a Formula 1 practice session and put yourself in the driving seat. That is, essentially, what happens in this course. You'll pick up the fundamentals of track driving through intensive theory,

expert guidance and the immediate, exhilarating experience of exploring the performance limits of the complete Maserati range – Quattroporte, Ghibli, Levante, GranTurismo and GranCabrio. You'll be safe, but you will also be eager for more excitement. And ready to take the next step up – to Qualifying.

Participants	Duration	Location	Course	Guest
Up to 20	Half a day	Varano de' Melegari	€650 + VAT	€200 + VAT

---

Intensive theory, expert guidance and the immediate, exhilarating experience of exploring the performance limits.

---





---

# DIGITAL DRIVING FORCES

---

Are you braking too early? Braking too much? Are you missing the turn-in? And how about throttle use – could you be accelerating harder?

These questions, and many others, are answered when you sit down with your Master Maserati driving instructor and go through the telemetry data.

Telemetry picks up signals from your car such as gear shift timing, acceleration, braking force, steering angle and engine speed. Off the track, this can be analysed on-screen to see how you're doing, and what can be improved.

You can also compare your data with that of elite drivers on the same track – revealing how much performance is still available.

Video plays a role, too. Cameras record your laps on the track, which gives valuable insight on your technique and approach. You'll learn, for example, the importance of looking where you want to go, not where you're going, when it comes to improving your driving performance.

All in all, what you learn will transform the way you drive the next time you take to the track.





---

# QUALIFYING

---



Progression to the Qualifying stage means raising the intensity in the GranTurismo, Ghibli, Quattroporte and Levante. Just as you would in a qualifying session, you'll be looking to improve your driving performance. There's an art to speed in a Maserati, of course. Which is why your Master Maserati driving expert will be right there by your side, passing on their championship-

winning knowledge. Crucially, our experts know when to talk, when to listen and when to just let you drive, as you begin to find your flow. At this level, we also introduce detailed video analysis and vital insights from racing telemetry that will help you fine-tune your skills. These techniques often lead to major improvements in your driving, which you can build on in the courses to come.

Participants	Duration	Location	Course / Accom	Guest
Up to 20	One day	Varano de' Melegari	€1.950 / €150 + VAT	€200 + VAT

---

Your Master Maserati driving expert will be right there by your side, passing on championship-level knowledge.

---





---

# YOUR GT4 AWAITS

---

The Maserati GranTurismo GT4 you will drive in the Race and Championship courses is a true competition vehicle. Based on the GranTurismo MC, it's built for customer teams racing in the European GT4 Championship and the US Pirelli World Challenge.

The GT4 and the production MC are closely related in terms of engineering and spirit. The MC, like all Maserati vehicles, has racing in its DNA, so it's a natural-born competitor. Also, GT4 rules don't allow much in the way of deviation from the production car. So the aerodynamics are much the same, apart from a specially designed rear wing and diffuser. Modifications like these mean that performance is similar for all GT4 competitors – and make winning a matter of skill rather than outright force.

In the quest for low weight, however, the doors and bonnet are in carbon fibre and the side window panels are in plexiglass. And there are no luxuries inside the GT4, apart from the smooth yet convincingly grippy Alcantara on the race-spec removable steering wheel, complete with large paddle-shifters. Instead of air-conditioning, leather finishes and high-end audio, there's a low-mounted, body-hugging bucket seat with a six-point harness, a high-strength steel roll cage and a centre panel stripped down to the essential

switches and dials. Carbon also features extensively in the panelling.

Power comes from a naturally aspirated and lightweight 4.7-litre V8 engine, which makes extensive use of motorsport technology, including a Diamond-Like Carbon coating, for race-grade resistance to high dynamic loads.

When you first take your seat in the GT4, you may feel daunted. But you will have a Maserati driving expert by your side. There's also the fact that this car, as reported by professional racing drivers and Master Maserati participants alike, is remarkably benevolent. It's 'balanced' and 'predictable', yet always 'mind-blowing'.

---

## STATISTICS

**Engine:** 4.7-litre, 90° V8

**Output:** 480 hp/321 kW

**Power-to-weight ratio:** 2.9 kg/hp

**Transmission:** six-speed sequential

**Drive:** rear-wheel

**Chassis:** steel with FIA-approved roll cage

**Curb weight:** 1.400 kg

---





---

# RACE

---



It's amazing how far you can progress in just a few days – and with the right guidance and preparation, you are soon ready to experience first-hand the raw excitement of being a Maserati racing driver. In this two-day course, you will be driving a full-blooded racer – the GT4. Before you're strapped in to that six-point harness, you

get to know the vehicle inside and out. Then, after expert coaching, you're ready to hit the track and discover what the GT4 car really can do – and how far you can take it. There will also be timed, competitive driving. As with professional motor sport, you'll be supported by an expert team, from seasoned mechanics to telemetry experts.

Participants	Duration	Location	Course / Accom	Guest
Up to 14	Two days	Varano de' Melegari	€5.500 / €350 + VAT	€300 + VAT

---

Before you're strapped in to that six-point harness, you'll get to know the GT4 inside and out.

---





---

# WHY I LOVE THE MC12

---

The Championship course offers a rare and very special opportunity for a track drive in the legendary Maserati MC12 Versione Corse. Your driver will be four-time world GT champion Andrea Bertolini. Here's some exclusive insight from Andrea on what makes the MC12, and Maserati, so special.

## Tell us about your relationship with this car.

It's not just the car, it's also Maserati. Maserati is like a second family to me! As for the MC12, it's my baby, I love it. And you know, for an Italian guy to represent Maserati all around the world – that's something else!

## Success came quickly, what was that like?

It was challenging but also a tremendous experience. We started GT1 racing in the AF Corse team in 2004. I was in car 33 with Mika Salo. We won the first race at Oschersleben and again in the last round in China. In the decade to 2010, the MC12 Versione Corse scored the most GT victories in the world.

## Describe the sound of the MC12.

It's more than sound, it's music! And the effect on people is amazing. They get their mobiles out and start recording!

## Is it hard to drive?

I don't think so. The key is to believe in the car, to trust it. It's wonderfully balanced and forgiving.

## How do people react to the MC12?

The excitement is clear to see – it's an aggressive, sensual and charismatic car. And being inside a world championship car like this is an amazing and unique experience. Sure, the MC12 looks intimidating and there's that engine sound. So, to be honest, some guys can be scared.

## What do you do when that happens?

I make people feel comfortable. The secret is talking about what's happening, while it's happening. Soon, even the most nervous guy feels right at home.

## What about when people ask you to drive flat out on a lap?

I do get that, the young ones particularly. They say, 'Andrea, 100 per cent! Push hard!' So I do it. By the end of the lap, they are a lot quieter. Seriously, though, we look after everyone very well.

## Your success is an inspiration to many – what's your philosophy?

Ever since I was really young, I've believed in giving 110 per cent. And never say 'if' – because if you say 'if', you lose.

---

## Andrea Bertolini

**Nationality:** Italian (born Sassuolo)

**Date of birth:** 1 December 1973

Andrea is the official Maserati factory test driver and played a key role in developing the production version of the MC12. In the MC12 Versione Corse, he became FIA GT1 champion three times. He also won the 2010 FIA GT1 World Championship (in the MC12), the 2011 International Superstars Series, the 2015 WEC championship and the 2015 24 Hours of Le Mans.

## MC12 Versione Corse

This is based on the rear-drive, mid-engined production car but, unlike the GT1, there are no restrictions on power and aerodynamics – so it's the most exciting MC12 ever made.

**Engine:** 6.0-litre F140 V12

**Output:** 750+ hp

**0-100 km/h:** 2.3 s

**Top speed:** 349+ km/h

**Transmission:** six-speed sequential

---





---

# CHAMPIONSHIP

---



The highest level Master Maserati course – and an inspirational event in itself. Over two days, you will apply everything you’ve learned from your previous Master Maserati training and continue to explore the dynamic limits of driving, supported by one-to-one coaching, cutting-edge telemetry and a seasoned paddock team. You’ll even have access to the Ferrari F1 team’s MedEx physical therapy

specialists, a service that’s exclusive to this course. Your car will be the awe-inspiring, beautifully balanced GranTurismo GT4. And as if that’s not exclusive enough, you will also experience hot laps in the legendary MC12 Versione Corse. You will be driven by none other than Andrea Bertolini – four-time world champion in this iconic, purist racing machine.

Participants	Duration	Location	Course / Accom	Guest
Up to 10	Two days	Varano de’ Melegari	€6.300 / €350 + VAT	€300 + VAT

---

The highest level Master Maserati course and an inspirational event in itself.

---





---

# RALLY SHAKEDOWN

---



A masterclass in the art of off-roading in the Maserati of SUVs – the Levante. Over half a day, you will take on the challenges of the Varano circuit's private nature reserve. This is real-world all-terrain driving, complete with deeply rutted trails, steep inclines and natural obstacles. And your personal driving instructor will show exactly how the high-riding, technologically advanced Levante keeps you composed and in control – however rough the terrain.

There are also on-road hill routes in this course, ranging from the easy to the technically demanding. Here, you're at the wheel of the Ghibli and the Quattroporte, gaining valuable insights from your Maserati driving instructor on how to make the most of these cars' dynamic attributes – after all, nothing should disturb your comfort and enjoyment while driving a Maserati.

Participants	Duration	Location	Course	Guest
Up to 18	Half a day	Varano de' Melegari	€650 + VAT	€200 + VAT

---

This is real-world all-terrain driving, complete with deeply rutted trails, steep inclines and natural obstacles.

---





---

# ALL TERRAIN SOPHISTICATION

---

Here's a quick primer on the advanced engineering and technology that makes the Maserati Levante such a rewarding car to drive – on and off the road. As you will discover when you immerse yourself in the Master Maserati experience.

## **A true all-terrain SUV**

The Levante is a luxury SUV that remains true to the grand touring tradition and it's an authentic all-terrain vehicle. It delivers on all this dynamic promise with some of the world's most sophisticated dynamic driving and stability technology.

## **Balance and composure**

The Levante has the lowest centre of gravity of any SUV in its class. It also features 50:50 front-to-rear weight distribution, lightweight construction and remarkable rigidity. It all translates to excellent all-terrain performance and exciting, GT-like driving enjoyment on the road.

## **Sure-footed suspension**

The SUV's double wishbone set-up doesn't just promise the perfect blend of comfort and dynamic performance. It also contributes to exceptional off-road ability, even on rugged ground. The Levante also benefits from Sport

Skyhook suspension and active air suspension. This raises or lowers the vehicle through six settings according to need or preference, while Sport Skyhook continuously adapts shock absorber damping to suit the situation.

## **All-wheel intelligence**

Levante is equipped with Q4 intelligent all-wheel drive. Usually, this sends all torque to the rear wheels, for perfectly balanced GT driving pleasure. But if things get difficult, Q4 ensures optimum traction by establishing a dedicated grip profile for each individual wheel.

## **The differential difference**

The Levante is the only SUV in its class equipped as standard with a mechanical Limited-Slip Differential (LSD) at the rear axle – for excellent traction in every situation. The asymmetric locking feature offers 25 per cent lock-up under power and 35 per cent under release.





---

# RALLY POWER STAGE

---



Prepare to ramp things up – on and off the road. As you might expect, this full-day masterclass is mainly focused on the remarkably capable Maserati Levante, given its authentic all-terrain credentials. All other Maserati models also feature in this experience, however, and you will learn how a combination of individual skill and progressive technology keeps you perfectly

composed on low-grip surfaces and challenging inclines. When you do venture off-road and into the Varano circuit's private nature reserve, the Levante takes centre stage. With close guidance from your instructor, you'll take on a host of tasks that showcase the SUV's abilities, while bringing out the best out of you as a driver. But most importantly, you'll have fun, whatever your ability.

Participants	Duration	Location	Course / Accom	Guest
Up to 20	One day	Varano de' Melegari	€1.950 / €150 + VAT	€200 + VAT

---

A combination of skill and progressive technology keeps you perfectly composed when things get difficult.

---







'Never think of your car as a cold machine, but as a hot-blooded horse.'

Juan Manuel Fangio



---

# MASTER INCENTIVE

---

Nothing bonds a team like the exhilaration and spirit of a Master Maserati driving course. What's more, we can tailor them to exactly suit the interests and aims of your business, team or VIP clients, and we welcome groups of any size for the number of driving days they'd prefer. For instance, we can provide instruction on the basics of track driving or how to become a racing driver. We offer guidance from

expert drivers, one-to-one coaching, video, telemetry recording and the full support of a crew. The driving can also be combined with cultural programmes and activities, including a private visit to the Panini Motor Museum in Modena, culinary experiences and a Maserati factory tour. For your added convenience, we offer a range of supplementary services, from organising hotels to airport transfers.

---

Nothing bonds a team like the exhilaration and spirit of a Master Maserati driving course.

---

---

# COURSE OVERVIEWS

---

master on track

## PRACTICE



### DATES

23 April, 13 September, 20 October

### LOCATION

Autodromo di Varano de' Melegari (Parma)

### PRICE

€650 + VAT

## RACE



### DATES

26–27 June, 1–2 October

### LOCATION

Autodromo di Varano de' Melegari (Parma)

### PRICE

€5.500 + VAT

## QUALIFYING



### DATES

28 May, 21 October

### LOCATION

Autodromo di Varano de' Melegari (Parma)

### PRICE

€1.950 + VAT

## CHAMPIONSHIP



### DATES

3–4 September

### LOCATION

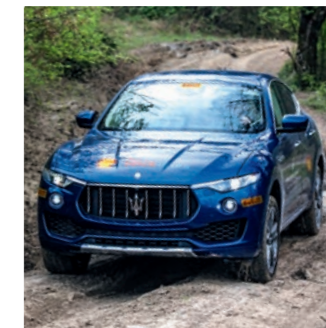
Autodromo di Varano de' Melegari (Parma)

### PRICE

€6.300 + VAT

master off road

## RALLY SHAKEDOWN



### DATES

28 April, 22 July, 12 October

### LOCATION

Autodromo di Varano de' Melegari (Parma)

### PRICE

€650 + VAT

## RALLY POWER STAGE



### DATES

22 September

### LOCATION

Autodromo di Varano de' Melegari (Parma)

### PRICE

€1.950 + VAT



# MASTER MASERATI ESSENTIALS

Here are the at-a-glance essentials for each Master Maserati driving course.  
All are held at the Varano De' Melegari circuit near Parma.

## ON TRACK

### PRACTICE



**Duration, max. participants:** Half a day, up to 20  
**Dates:** 23 April, 13 September, 20 October  
**Cars :** GranTurismo, GranCabrio, Quattroporte, Ghibli, Levante  
**Price:** €650 + VAT  
**Guest:** €200 + VAT

#### Itinerary

**11.45:** Arrival at the track, staff welcome and 'Track Info' theory session  
**12.30:** Lunch at The Circuit restaurant, followed by group photo  
**13.45:** Driving position guidance, demonstration and first track drive with on-board expert  
**14.30:** Dynamic track session with on-board expert, including power oversteering on low-grip surface and video recording  
**17.30:** Closing ceremony, including diploma award presentation, 'Welcome to the family' video viewing  
**18.00:** Departure

### QUALIFYING



**Duration, max. participants:** One day, up to 20  
**Dates:** 28 May, 21 October  
**Cars :** GranTurismo, GranCabrio, Quattroporte, Ghibli  
**Price:** €1.950 + VAT, excl. accommodation  
**Accommodation:** €150 + VAT  
**Guest:** €200 + VAT, accommodation included

#### Itinerary

**18.00:** Arrival of guests and overnight stay at hotel in Parma (for those choosing course plus overnight package)

**Day one**

**08.45:** Arrival at the track and staff welcome  
**09.00:** 'Track Performance' driving technique theory session  
**09.30:** Driving position guidance, demonstration and first track drive with on-board expert  
**10.30:** Dynamic track session with on-board expert, including fast handling, power oversteering on low-grip surface, skill ranking, telemetry and video recording  
**13.00:** Lunch at The Circuit restaurant, followed by group photo  
**14.00:** Dynamic activity continues, including possible track session with own Maserati  
**17.45:** Closing ceremony, including diploma skill ranking award presentations, 'Welcome to the family' video viewing  
**18.00:** Departure

### RACE



**Duration, max. participants:** Two days, up to 14  
**Dates:** 26-27 June, 1-2 October  
**Cars:** GranTurismo, GranCabrio, Quattroporte, Ghibli, GT4  
**Price:** €5.500 + VAT, incl. dinner; excl. accommodation  
**Accommodation:** €350 + VAT  
**Guest:** €300 + VAT, accommodation included

#### Itinerary

**18.00:** Arrival of guests and overnight stay at hotel in Parma (for those choosing course plus overnight package)

#### Day one

**08.45:** Arrival at the track and staff welcome  
**09.00:** 'Track GT4' driving technique theory session, part one  
**09.30:** Track drive with on-board expert followed by activities including high-speed pendulum turns on low-grip surface, telemetry and analysis, customised refinement sessions, round of power  
**13.00:** Lunch at The Circuit restaurant  
**14.00:** Dynamic activity continues  
**16.30:** Track drive with on-board expert and debrief  
**17.45:** 'Welcome to the family' video viewing, return to hotel (incl. with course package plus overnight stay)  
**20.30:** Dinner (incl. with course package plus overnight stay)

#### Day two

**08.45:** Arrival at the track  
**09.00:** 'Track GT4' driving technique theory session, part two  
**09.30:** Dynamic demonstration of GT4, followed by track drive with on-board expert. Also including pace car procedure, telemetry analysis and timed GT4 driving skills test  
**13.00:** Lunch at The Circuit restaurant, followed by group photo  
**14.00:** Dynamic activity continues  
**15.15:** Track driving, incl. telemetry and analysis, driving quality and performance competitions in the GT4 with on-board expert  
**17.00:** Possible track session with own Maserati  
**17.15:** Closing ceremony, including diploma and competition award presentations  
**17.45:** Departure

### CHAMPIONSHIP



**Duration, max. participants:** Two days, up to 10  
**Dates:** 3-4 September  
**Cars:** GranTurismo, GranCabrio, Quattroporte, Ghibli, GT4, MC12  
**Price:** €6.300 + VAT, incl. dinner and driver's kit; excl. accommodation  
**Accommodation:** €350 + VAT  
**Guest:** €300 + VAT, accommodation included

#### Itinerary

**18.00:** Arrival of guests and overnight stay at hotel in Parma (for those choosing course plus overnight package)

#### Day one

**08.45:** Arrival at the track and staff welcome  
**09.00:** 'Track GT4' driving technique theory session, part one  
**09.30:** First track drive with on-board expert followed by activities including high-speed pendulum turns on low-grip surface, telemetry and analysis, customised refinement sessions, round of power, and physical therapy by MedEx  
**13.00:** Lunch at The Circuit restaurant  
**14.00:** Dynamic activity continues  
**16.30:** Track drive with on-board expert and debrief  
**17.45:** 'Welcome to the family' video viewing, return to hotel (incl. with course package plus overnight stay)  
**20.30:** Dinner (incl. with course package plus overnight stay)

#### Day two

**08.45:** Arrival at the track  
**09.00:** 'Track GT4' driving technique theory session, part two  
**09.30:** Dynamic demonstration of GT4, followed by track drive with on-board expert. Also including pace car procedure, telemetry analysis and timed GT4 driving skills test  
**13.00:** Lunch at The Circuit restaurant, followed by group photo  
**14.00:** Track driving, incl. telemetry and analysis, driving quality and performance competitions in the GT4 with on-board expert  
**15.00:** Hot lap sessions with Andrea Bertolini in the MC12  
**17.00:** Possible track session with own Maserati  
**17.15:** Closing ceremony, including diploma, driver's kit gifts, and competition award presentations  
**17.45:** Departure



## OFF TRACK

### RALLY SHAKEDOWN



**Duration, max. participants:** Half a day, up to 18  
**Dates:** 28 April, 22 July, 12 October  
**Cars:** Levante, Ghibli, Quattroporte  
**Price:** €650 + VAT, excl. accommodation  
**Accommodation:** €150 + VAT  
**Guest:** €200 + VAT, accommodation included

#### Itinerary

**11.45:** Arrival at Master Off-Road Centre and staff welcome.  
On/off-road theory session  
**12.30:** Lunch at Master Off-Road Centre  
**13.30:** Group photo  
**13.45:** Off-road drive in Levante – Technical on-road drive  
in Ghibli/Quattroporte  
**15.30:** Off-road drive in Levante involving natural and artificial  
obstacles – Technical on-road drive in Ghibli/Quattroporte  
on challenging hill route  
**17.30:** Closing ceremony, including diploma award presentation,  
'Welcome to the family' video viewing  
**18.00:** Departure

### INCENTIVE

The Incentive course is an extraordinary experience for up to 60 participants from businesses or other groups. Each is completely custom-made to suit your needs. Please contact us and we'll be delighted to arrange the ideal programme, right down to the finest detail.

### RALLY POWER STAGE



**Duration, max. participants:** One day, up to 20  
**Dates:** 22 September  
**Cars:** Levante, GranTurismo, GranCabrio  
**Price:** €1.950 + VAT, excl. accommodation  
**Accommodation:** €150 + VAT  
**Guest:** €200 + VAT, accommodation included

#### Itinerary

**18.00:** Arrival of guests and overnight stay at hotel in Parma  
(for those choosing course plus overnight package)

#### Day one

**08.45:** Arrival at the track and staff welcome  
**09.00:** Levante driving technique theory session  
**09.30:** Driving position guidance, demonstration and drive  
with on-board expert  
**10.30:** On and off-road technical driving sessions and challenges,  
including precision competition and telemetry  
**13.00:** Lunch at The Circuit restaurant, followed by group photo  
**14.00:** Dynamic activity continues  
**17.30:** Possible track session with own Maserati  
**17.45:** Closing ceremony, including diploma and driving competition  
award presentation, 'Welcome to the family' video viewing  
**18.00:** Departure

### INFORMATION AND REGISTRATION

To find out more or to book your Maserati experience, please get in touch with the Master Maserati Office:

Tel: +39 0525 551138  
Email: [info@mastermaserati.it](mailto:info@mastermaserati.it)





---

# MASTER MASERATI PARTNERS

---

We are proud to have the support of some of the most respected names in the automotive world. Between us, we aim to offer every Master Maserati participant, whatever their ability, an experience they will never forget.

## Pirelli

The Pirelli and Maserati partnership dates back nearly 100 years. Pirelli Stella Bianca tyres were fitted to Giuseppe Campari's Maserati when he won the French Grand Prix in 1933. Pirellis were deployed on Fangio's 250F, including when he took the 1957 World Championship. And there have been many other iconic moments. Today, the brand's tyres grace the legendary MC12 as well as Maserati production models. [pirelli.com](http://pirelli.com)

## Shell

Shell has a passion for technology that meets the ever-changing demands of advanced engineering. It is particularly focused on improving performance,

efficiency and engine life. And, of course, providing the very best products for the world's most discerning drivers. Which makes it the perfect partner for Maserati. [shell.com](http://shell.com)

## Alcantara

The Alcantara fabric that so beautifully enhances a Maserati interior is made exclusively by the Italian company Alcantara S.p.A, with its headquarters in Milan. The fabric's composition remains a secret, but its technical, aesthetic and sensory properties are renowned and coveted worldwide. It's also 100 per cent carbon neutral. [alcantara.com](http://alcantara.com)

## Race Navigator

Race Navigator is a leading manufacturer of data analysis systems for recording and analysing laps on the track. These can provide vast amounts of information, including steering angles, video from wide-angle cameras and even biometric data such as heart and breathing rate. [race-navigator.com](http://race-navigator.com)

## TECHNICAL PARTNERS

---







[WWW.MASTERMASERATI.COM](http://WWW.MASTERMASERATI.COM)  
MASERATI SPA | VIALE CIRO MENOTTI, 322 | 41121 MODENA | ITALY